



## Trout Friendly Landscaper & Business Partner Program 2022 Partnership Agreement

### Introduction

The Jackson Hole Clean Water Coalition, a collection of agencies and organizations working together to protect local water quality, launched the Trout Friendly Lawns Program to encourage water quality stewardship in local landscaping practices. The Trout Friendly Landscaper & Business Partner Program builds upon the success of the residential lawns component of the Trout Friendly Lawns program. The landscaper and business certification is designed to help lawn care and landscaping professionals meet the growing demand for Trout Friendly services, promote Trout Friendly businesses, and certify more Trout Friendly lawns in the community. The program is intended to help landscapers create and maintain quality lawns and gardens while limiting adverse impacts to water from fertilizer and pesticide runoff, protecting people, pets, and wildlife.

Jackson Hole Clean Water Coalition partner organizations include Teton Conservation District, Trout Unlimited, Snake River Fund, Teton County Weed & Pest District, Jackson Hole Land Trust, Friends of the Teton River, The Nature Conservancy in Wyoming, Ducks Unlimited, PAWS, and the Flat Creek Water Improvement District.

### Trout Friendly Lawns Basic Level Certification Guidelines

The following Basic Level Trout Friendly guidelines were developed by scientists, golf course superintendents, and lawn care professionals, and are designed to be easy to learn and apply. You can find the Gold Level Certification guidelines on our website, [www.jhcleanwater.org](http://www.jhcleanwater.org).

☐ **Limit Fertilization.** Use slow-release or organic fertilizer only if needed, not to exceed two pounds of nitrogen per 1,000 square feet of yard per year. Don't fertilize within 20 feet of water.

☐ **Be Water Wise.** Sprinkle your lawn with water at dawn or dusk every other day, and don't water while it's raining. Raise your mower blade height to three to four inches so less water and fertilizer are needed. Water that isn't lost to evaporation or used by vegetation will runoff into nearby waterbodies or seep directly into the groundwater, carrying fertilizers, herbicides, and other chemicals and pollutants with it.

☐ **Plant Natives & Maintain Streamside Buffers.** Maintain a five-foot buffer of unmanicured landscaping around water to act as a filter between lawns and ponds, streams, and rivers.

☐ **Use Herbicides and Pesticides Appropriately.** Only apply herbicide for state and county listed noxious weeds, using spot spraying or mechanical removal techniques where appropriate. Contact Teton County Weed & Pest District for invasive species management plan information.

## Trout Friendly Landscaper & Business Partner Program Benefits

Cutthroat Partner (\$300+ annual contribution)	Mayfly Partner (\$150 annual contribution)
Free Trout Friendly Workshop offered annually (continuing education credits may be offered when possible).	Free Trout Friendly Workshop offered annually (continuing education credits may be offered when possible).
Your business logo and link to your website or social media page will be included on our website (jhcleanwater.org).	Your business name and link to your website or social media page will be included on our website (jhcleanwater.org).
Annual press release announcing Trout Friendly Landscaper & Business Partners, ad run in the JH News & Guide, and sponsored post in Buckrail.	Annual press release announcing Trout Friendly Landscaper & Business Partners, ad run in the JH News & Guide, and sponsored post in Buckrail.
Your business logo and URL will be shared occasionally on JH Clean Water Coalition and partner social media and other platforms and promotional materials.	Your business name and URL will be shared occasionally on JH Clean Water Coalition and partner social media and other platforms and promotional materials.
Communications packages (i.e. brochures, stickers, etc.) to help you educate employees and clients on Trout Friendly practices.	Communications packages (i.e. brochures, stickers, etc.) to help you educate employees and clients on Trout Friendly practices.
Use of Trout Friendly logo, branding, etc. on your website/social media to advertise your business as Trout Friendly.	Use of Trout Friendly logo, branding, etc. on your website/social media to advertise your business as Trout Friendly.
5 Trout Friendly Car Magnets*	3 Trout Friendly Car Magnets*
1 Trout Friendly Lawn Sign*	

**\*Trout Friendly Certified signs are available for purchase at cost for all Trout Friendly Landscaper & Business Partners. If you purchase lawn signs, they are yours to keep, manage, and distribute to clients. Clients/individual residents may also purchase signs directly from JH Clean Water Coalition at cost. Additional car magnets are also available for purchase at cost.**

**Want to be a Mayfly or Cutthroat Partner, but don't have the extra cash? We're willing to explore other creative options, such as a volunteer or 'in-kind' contribution to the JH Clean Water Coalition in lieu of the annual donation. Please reach out to us to discuss ideas.**



## Trout Friendly Lawns Business Partnership Agreement

**As a Trout Friendly Landscaper or Business Partner, I agree to the following:**

1. Adopt the Basic Level or Gold Level Trout Friendly practices on those properties you manage that wish to become Trout Friendly certified properties.
2. Annual contribution of at least \$150. Your contribution supports Trout Friendly certification workshops and other Trout Friendly outreach and education efforts.
3. At least one employee of your business must attend a free Trout Friendly training workshop every other year. The workshop will be offered annually in the early spring. The 2022 workshop is scheduled for **April 19, 2022**. JH Clean Water Coalition partners are available outside of workshops to discuss Trout Friendly practices and program goals (i.e. fertilizers, weed control, amendments, irrigation practices, native plant use, etc.)
4. Ensure that those clients who have Trout Friendly Lawns have been each individually certified/enrolled by going to [www.jhcleanwater.org](http://www.jhcleanwater.org). The landscaping/lawn care company that certifies/enrolls the most clients will be given extra recognition.
5. Provide your logo for use on the JH Clean Water Coalition website, as well as other JH Clean Water Coalition and partner promotional platforms and social media (optional). Email your logo and URL to [info@tetonconservation.org](mailto:info@tetonconservation.org).
6. Promote the Trout Friendly Lawns program with your client base or membership.

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Please keep the above **Trout Friendly Lawns Business Partnership Agreement** for reference. Please complete, detach, and return the section of the agreement below by **May 5, 2022**. We will send you an annual reminder in early spring to renew your partnership. Please email, call, or text [phoebe@tetonconservation.org](mailto:phoebe@tetonconservation.org), 307-699-2250 to confirm that you've mailed your agreement and check.

**Please make your check payable to:** Community Foundation of Jackson Hole

**Check memo line:** Jackson Hole Clean Water Coalition Fund

**Return this agreement and check to:** JH Clean Water Coalition, P.O. Box 1070, Jackson, WY 83001

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website/Social Media URL: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**We are contributing:**

\$150 (Mayfly Partner)       \$300 (Cutthroat Partner)       Other Amount: \_\_\_\_\_